



## March 2019

### CEO Message

This month's ARAMA e-News Bulletin is jam packed with news and information from a variety of sources which have direct impact on the business of management rights and on your business.

This month we are pleased to announce the official launch of the ARAMA TOP Awards which are designed to target outstanding performers and recognise and reward those individuals who support ARAMA's efforts to attract and retain members. There are also a number of other major announcements this month which are well worth taking the time to read and absorb.

Every time an election rolls around it causes uncertainty and disquiet in the market. The valuers tell us that certainty equals value so if you are unsure of the future and the impact that the upcoming NSW election on March 16 followed by the Federal election in May will have on your business then you should take the time to understand the issues and the economic track record of each party and vote accordingly. ARAMA is unapologetically apolitical so we are not going to tell you who you should vote for however we do suggest that you examine each party's record and promises in relation to improving small business, reducing the tax burden and recognising the importance of investor owners and the important benefit they provide to the growth of our economy. As I said we can't tell you who to vote for but you can tell others. Vote carefully and wisely. Vote early and vote often.

Have Fun !

### ARAMA News



#### **ARAMA launches inaugural TOP Awards campaign to celebrate management rights industry**

The 2019 ARAMA TOP Awards celebrate the variety of stakeholders instrumental to the strength and success of the management rights industry, from resident managers in short and long stay rental properties to sales brokers and service providers. [Read More....](#)

#### **ARAMA and QTIC double member benefits for ARAMA members**

ARAMA has added another significant benefit to members with the introduction of free Queensland Tourism Industry Council (QTIC) 'Tourism Supporter level' membership (valued at \$400). [Read more....](#)

#### **ARAMA launches another interactive industry initiative**

In keeping with ARAMA's mission to serve the needs of members within the resident accommodation sector, and more specifically, to provide a platform of trusted and reliable industry resources for the benefit of members, ARAMA has launched the second phase of a much-anticipated initiative [Read more...](#)

#### **The 'Fast 50' Campaign**

In keeping with the concept of increasing ARAMA membership organically via existing channels, ARAMA has also launched our 'fast 50' campaign whereby current members are rewarded with \$50 for each new membership that they are instrumental in signing up. [Read More...](#)

## OTA price parity unfair on resident managers

The world's largest foreign-owned online travel agents (OTA's) are forcing price discounts on Australian resident managers and their clients and leaving a wake of confusion and distress across the management rights industry. [Read more....](#)

## Building an effective Body Corporate committee relationship

A body corporate committee or owners corporation committee (depending on the state you are in) can make or break your journey as a resident manager – and your relationship with these stakeholders can impact the capital value of your business. [Read more...](#)

## Remedial building boom

As the recent issues with the Opal Tower in Sydney have highlighted, not all new developments have hit the mark and many are requiring remedial building work. [Read more...](#)

## Free online tourism course – don't miss out!

Learn from the tourism industries leading tourism practitioners and researchers as they offer insider perspectives on this dynamic and growing industry. [Read more...](#)

## New China market research

In 2018 Tourism and Events Queensland conducted market research to better understand travel behaviours and preferences of Chinese travellers and the level of activity Queensland tourism operators were undertaking to market to Chinese visitors. The snapshots provide a summary of key findings from this research. Also, don't forget the free digital marketing workshops, coming soon. [Read more....](#)

## Advancing Tourism in Queensland

Information about a new fund to protect Queenslanders from natural disasters, more free tourism training in Brisbane and regional centers plus access to Government grants is available now. [Read more....](#)

## RTA developing online forms to improve customer experience

Queensland's Residential Tenancies Authority commits to release a range of online forms starting with the Bond Lodgment (Form 2) [Read more....](#)

## Kelley's Korner

**No matter your age, you never stop learning...** And our latest Training and Education Roadshow demonstrated just that. [Read more....](#)

# ARAMA Membership

NOT AN ARAMA MEMBER YET?

JOIN NOW!



## Upcoming Events



# ARAMA 2019 TOP AWARDS

SAVE THE DATE: 23rd JULY 2019

Registration open

Registration opening

Registration opening soon

**30/4/19**  
**Gold Coast**  
 Managment Rights  
 Industrty Training Program

**soon**  
**14/5/19**  
**Brisbane -**  
**Calamvale Hotel**  
 Training and Education  
 Roadshow  
 STATE OF THE NATION

**15/5/19**  
**Gold Coast - Nerang RSL**  
 Training and Education  
 Roadshow  
 STATE OF THE NATION

**Registration opening soon**  
**16/5/19**  
**Sunshine Coast -**  
**Maroochy SLC**  
 Training and Education  
 Roadshow  
 STATE OF THE NATION

**Registration open**  
**13/6/19**  
**Brisbane**  
 Management Rights  
 Industry Training Program

**Registration opening soon**  
**23/7/19 (Day event)**  
**Brisbane - Kedron - Wavell**  
 Industry Forum  
 ARAMA Associate members

**Registration opening soon**  
**23/7/19 (night event)**  
**Brisbane - Tattersall's**  
**Club ARAMA 2019 TOP**  
**AWARD**

**Registration open**  
**12/8/19**  
**Brisbane - Management**  
 Rights Industrty Training  
 Program

**Registration open**  
**10/9/19**  
**Gold Coast -**  
 Management Rights  
 Industry Training Program

**Registration open**  
**28/11/19**  
**Brisbane -**  
 Management Rights  
 Industrty Training Program

For the full calendar of Events, go to the [ARAMA Events Tab](#) on the ARAMA Website!

## How to register for an ARAMA event

Having trouble registering for an ARAMA Event?

If you are having some trouble registering for events, you should read this! It may help you navigate the ARAMA Website. [Read More...](#)

### ARAMA Sponsorship and Advertising Opportunities

Want to advertise in the ARAMA e-News Bulletin, sponsor one of our events or become an exhibitor? Talk to our Membership Services Officer Kelley Rigby on 1300 ARAMA Q or [kelley@arama.com.au](mailto:kelley@arama.com.au)



#### National Office

PO Box 4953, GCMC Bundall, Queensland 9726

Office: 1300 ARAMA Q

[national@arama.com.au](mailto:national@arama.com.au) | [www.arama.com.au](http://www.arama.com.au)

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